







## M/WBE Certification Bootcamp Closing event

# WELCOME

By: Jacqueline R. Franco NYS Certified Business Advisor - SBDC Stony Brook











#### Bernie Ryba

MBA, CPA SBDC Stony Brook Regional Director

M/WBE Certification Bootcamp 2022





# Thank you!

To our sponsor Bank of America for your generous contribution.

With your help we have achieved our goal of providing Hispanic small business owners with information, guidance, network, ideas, and training to learn how to grow their business through M/WBE contracts











### Marc Perez

Long Island President Bank of America



#### BANK OF AMERICA 🖤





VIDEOS HERE: https://www.stonybrook.edu/commcms/sbdc/en-espanol/Entrenamientos

#### HOW TO GET M/WBE CERTIFICATIONS

#### HOW TO GET CONTRACTS AS M/WBE

Long Island – Business Opportunities

- Brookhaven National Laboratory
- Supply Chain Development
- ✓ Stony Brook University





**Bid Opportunities Day** 

- Stony Brook University Bid
  Opportunities and how to get them
- How to get contracts in Nassau County Hot bids
- ✓ SBTRC: Federal, state, and local bids in transportación.



- ✓ Description of federal, NYS, NYC, and local certifications
- ✓ How to get each certification
- ✓ How to make a profesional Capability statement

Jacqueline R Franco Stony Brook University/ SBDC

### **PROGRAM SUMMARY**



- ✓ Opeining
- ✓ Statistics
- ✓ WBE Success story



- ✓ Access to capital La Fuerza CDC
- ✓ SBA's Programs
- Financial Management Tips
- Learning about RFP, RPQ, RFI, IFB, LOI, and OP
- How to bid step by step
- How to write an effective and winning proposal









## **Our outstanding results!**

8 singular presentations 11 amazing speakers – Key partners Over 500 registered people Over 250 attendees Intense counseling – Average 4 people per day Around 30 started certification process – Getting ready NYS DBE and MBE received!!!!!





## Thank you!

To our special guests for your participation and support:

Legislator Samuel Gonzalez Olga El Sehami, Director Suffolk County HR Amani Hosein, Legislative Aide-Town of Brookhaven Angel Rivera, Outreach Director – Phil Boyle NYS Senate Jonathan Kornreich, Councilmember Town of Brookhaven Luis Vasquez, President LIHCC Luis Lino, President PACCLI





## Thank you!

#### To all our speakers for the wonderful presentations











### Katherine Cortavarria

President Manantial Cleaning Services, Inc. Certified M/WBE in NYS, NYC, PANYNJ, Suffolk and Nassau County.











#### Robert J. Piechota

Long Island Branch Office Manager-SBA NY District Office U.S. Small Business Administration











#### Maria J. Bracco

MWBE & SDVOB Program Coordinator Stony Brook University Procurement Dept.





















#### **Ross Gould**

Vice President for Supply Chain Development The Business Network for Offshore Wind New York Office











#### Grace loannidis

Director Suffolk County Executive's Office of Women's Services Suffolk County Minority-Women Owned Business Enterprise, Executive Analyst Suffolk County Wide Language Access Coordinator Suffolk County Executive's Task Force to Prevent Family Violence, Co-Chair Human Trafficking Sub-Committee, Chair











#### Giovana Bracchi

Executive Director La Fuerza CDC A Community Development Financial Institution











#### Samuel Ballena, Jr.

Outreach & Marketing Specialist SBA Long Island Branch Office











### Herb Flores

Director Nassau County Office of Hispanic Affairs











### Melissa R. Figueroa

Deputy Director Nassau County Office of Minority Affairs

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### Lizbeth Rodriguez

Northeast Region Director Small Business Transportation Resource Center Office of Small and Disadvantaged Business Utilization











#### **Donignon Soro**

Business Development Unit Division of Minority and Women's Business Development Empire State Development

For your guidance and support in getting certified









## Thank you!

For your help throughout the entire program:

Martha M. Stansbury | Center Administrator, SBDC Stony Brook Clifford Chandler Jr. | Business Assistant, SBDC Stony Brook Marvin Vasquez | Digital Marketing Director, Multimarketing USA









# **THANK YOU ALL**

Jacqueline R. Franco NYS Certified Business Advisor Specializing in Marketing and Hispanic Market Jacqueline.franco@stonybrook.edu

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