Curriculum Vitae Wenbo Li, Ph.D.

CONTACT INFORMATION

School of Communication and Journalism Stony Brook University 100 Nicolls Road, Melville Library N4073 Stony Brook, NY 11794 wenbo.li.1@stonybrook.edu

EDUCATION

2017 – 2022 Ph.D. in Communication The Ohio State University, Columbus, OH, USA

ACADEMIC APPOINTMENTS

2022 – Present	Assistant Professor
	School of Communication and Journalism
	Alan Alda Center for Communicating Science
	Stony Brook University

PUBLICATIONS

Refereed Journal Articles

- Li, W., & Xu, S. (2025). Reinforcing spirals of ethnic communication and identity among minority employees. *Communication Monographs*. https://doi.org/10.1080/03637751.2025.2492563
- Cho, H., Carpenter, C., & Li, W. (2025). Media literacy interventions: Meta-analytic review of 40 years of research. *Human Communication Research*, 51(2), 57–79. https://doi.org/10.1093/hcr/hqaf004
- Li, R., Zhou, Y., Shen, L., & Li, W. (2025). Racial influences, social media usage, and vaccine hesitancy: A national survey across vaccine topics. *Journal of Racial and Ethnic Health Disparities*. https://doi.org/10.1007/s40615-025-02332-w
- Li, W., Lee, D., Stahl, J., & Bayer, J. (2025). Reflecting on Dunbar's Numbers: Individual differences in energy allocation to social relationships. *PLoS ONE, 20*(3), e0319604. https://doi.org/10.1371/journal.pone.0319604
- Yamamoto, M., Xu, S., Kee, K. & Li, W. (2025). Testing a dynamic model of trust in AI: How trust develops and affects critical thinking in the American workforce. *Journal of Trust Research*, 15(1), 12–31. https://doi.org/10.1080/21515581.2024.2445505
- Li, W. & Knobloch-Westerwick, S. (2025). The good, the bad, and the self on social media: How self-awareness and self-esteem influence selective exposure to social comparisons. *Current Psychology*, 44, 418–430. https://doi.org/10.1007/s12144-024-07192-x

- Li, W., Zheng, X., Li, R., & Lin, H. (2024). Differentiating the associations of passive and active social media use with e-cigarette use among U.S. youth. *Addictive Behaviors*, *158*, 108121. https://doi.org/10.1016/j.addbeh.2024.108121
- Cho, H., Li, W., Ni, A., Appiah, O., & Karandikar, S. (2024). Perspective taking and perspective getting: Mechanisms of effects on willingness to help a stigmatized racial outgroup. *Communication and Race, 1*(3), 168–189. https://doi.org/10.1080/28346955.2024.2382156
- Zheng, X. & Li, W. (2024). Association between fitness technology use and physical activity mediated by communication behaviors on social media. *Digital Health*. https://doi.org/10.1177/20552076241266367
- Cho, H., Li, W., & Lopez, R. (2024). A multidimensional approach for evaluating reality in social media: Mixed methods study. *Journal of Medical Internet Research, 26*. https://doi.org/10.2196/52058
- Li, R., Li, W., Gilbert, C., Zheng, X., & Lindenfeld, L. (2024). Dynamic fear in fear appeals: Applying fear appeals to environmental communication in China. *Journal of Health Communication, 29*(sup 1), 37–44. https://doi.org/10.1080/10810730.2024.2361356
- Li, W. & Zheng, X. (2024). Social media use and attitudes toward AI: The mediating roles of perceived AI threat and fairness. *Human Behaviors and Emerging Technologies*, 2024, 3448083. https://doi.org/10.1155/2024/3448083
- Zheng, X., Li, W., Li, R., Yang, M., Lin, H. (2024). Exposure to user-generated e-cigarette social media content associated with greater vulnerability to e-cigarette use among youth non-users. *Addictive Behaviors*, 156, 108061. https://doi.org/10.1016/j.addbeh.2024.108061
- Li, W., Xu, S., Zheng, X., & Sun, R. (2024). Bridging the knowledge gap in artificial intelligence: The roles of social media exposure and information elaboration. *Science Communication*, 46(4), 399–430. https://doi.org/10.1177/10755470241232352
- Zheng, X., Yang, M., **Li, W**., & Lin, H. (2024). The mediating roles of mental health problems and racial differences in the linkage between social media use and e-cigarette use among American youth. *Preventive Medicine*, *179*. https://doi.org/10.1016/j.ypmed.2023.107842
- Cho, H., Cannon, J., Lopez, R., & Li, W. (2024). Social media literacy: A conceptual framework. *New Media & Society, 26*(2), 941–960. https://doi.org/10.1177/14614448211068530
- Li, W., Xu, S., Yamamoto, M. & Kee, K. (2023). Interactive mediated contact on social media: Examining the effect on attitudes toward Ukrainian refugees. New Media & Society. https://doi.org/10.1177/14614448231197640
- Xu, S., Kee, Kerk, Li, W., Yamamoto, M. & Riggs, R. (2023). Examining the diffusion of innovations from a dynamic, differential-effects perspective: A longitudinal study on AI adoption among employees. *Communication Research*. https://doi.org/10.1177/00936502231191832
- Li, W., Knobloch-Westerwick, S., Sude, D., & Cosmo, C. (2023). "You See You" (UCU): Selfrepresentation affordance moderates bandwagon-cues' impacts on selective exposure. *Media Psychology*, 27(4), 582–613. https://doi.org/10.1080/15213269.2023.2256662

- Li, W., Xu, S., Yamamoto, M. & Kee, K. (2023). The reciprocity of social media engagement and collective actions: A longitudinal study on Ukrainian refugees. *Computers in Human Behavior*, 149, 107959. https://doi.org/10.1016/j.chb.2023.107959
- Xu, S. & Li, W. (2023). A tool or a social being?: A dynamic longitudinal investigation of functional use and relational use of AI voice assistants, *New Media & Society, 26*(7), 3912–3930. https://doi.org/10.1177/14614448221108112
- Cho, H., Song, C., Li, W., & Adams, D. (2023). Social processes of participatory engagement effects: A longitudinal examination with a sample of young women in the U.S. *Journal of Applied Communication Research*, 51(3), 320–339. https://doi.org/10.1080/00909882.2022.2147402
- Li, W. & Cho, H. (2023). Modifiable factors associated with social media addiction: Gratifications sought, social media realism, and social network characteristics. *Communication Reports*, 36(2), 69–81. https://doi.org/10.1080/08934215.2022.2121976
- Li, W., & Cho, H. (2023). The knowledge gap on social media: Examining roles of engagement and networks. *New Media & Society, 25*(5), 1023–1042. https://doi.org/10.1177/14614448211009488
- Xu, S., Li, W., & Zhang, W. (2021). The dynamics of social capital: Examining the reciprocity between network features and social support. *Journal of Computer-Mediated Communication*, 26(6), 362–383. https://doi.org/10.1093/jcmc/zmab014
- Zheng, X., Li, W., Wong, S, & Lin, H. (2021). Social media and e-cigarette use among US youth: Longitudinal evidence on the roles of advertisement exposure and risk perception. *Addictive Behaviors*, 119, 106916. https://doi.org/10.1016/j.addbeh.2021.106916
- Xu, S., Li, W., Zhang, W., & Cho, J. (2021). The dynamics of social support and affective well-being before and during COVID: An experience sampling study. *Computers in Human Behavior*, 121, 106776. https://doi.org/10.1016/j.chb.2021.106776
- Cho, H., Li, W., Cannon, J., Lopez, R., & Song, C. (2021). Testing three explanations of stigmatization of people of Asian descent during COVID-19: Maladaptive coping, biased media use, or racial prejudice? *Ethnicity & Health*, 26(1), 94–109. https://doi.org/10.1080/13557858.2020.1830035
- Li, W., Watts, J., & Tan, N. (2019). From screens to screening: Entertainment and news television media effects on cancer screening behaviors. *Journal of Health Communication, 24*(4), 385–394. https://doi.org/10.1080/10810730.2019.1607954
- Cho, H., Li, W., Shen, L., & Cannon, J. (2019). Mechanisms of social media effects on attitude toward e-cigarette use among adolescents: Motivations, mediators and moderators. *Journal of Medical Internet Research, 21*, e14303.
- Li, W., Nowak, G., Jin, Y., & Cacciatore, M. (2018). Inadequate and incomplete: Chinese newspapers' coverage of the first licensed human papillomavirus (HPV) vaccine in China. *Journal of Health Communication, 23*(6), 581–590. https://doi.org/10.1080/10810730.2018.1493060

Book Chapters and Related Publications

Li, W., & Cho, H. (2022). Health campaigns: Unintended effects. In E. Ho, C. Bylund, & J. van Weert (ed.), *The International Encyclopedia of Health Communication*. New York: John Wiley & Sons.

<u>GRANTS</u>

Leveraging Large Language Models to Bridge Gaps in Public Understanding and Behavior Regarding Climate Change Mitigation (funded)

This research aims to bridge gaps in public understanding and behavior regarding climate change mitigation by leveraging large language models (LLMs) like GPT-4. Our project addresses these issues by employing LLMs for causal belief modeling and personalized messaging within an active learning feedback loop that is transparent and engages users directly. By identifying and targeting misinformation, misunderstandings, and anxieties, our system aims to foster more climate-friendly behaviors.

Role: Co-Principal Investigator Principal Investigator: Klaus Mueller, Ph.D. Funding Period: 2025-2026 Award Total: \$85,000 Funding Agency: SBU Office of the Vice President for Research

Tracking the Prevalence and Risk of Using Generative AI in Election Campaigns on YouTube (not funded)

This is the first large-scale study to systematically track the prevalence of AI-generated content about elections on the entire YouTube universe. It will build robust data infrastructure and develop advanced language and vision models for tracking GAI in election campaigns. More importantly, it seeks to educate stakeholders on how to recognize AI-generated videos and mitigate their potential negative impacts

Role: Co-Principal Investigator Principal Investigator: Yongjun Zhang, Ph.D. Funding Period: 2025-2026 Award Total: \$25,000 Funding Agency: SBU Office of the Vice President for Research

Interdisciplinary Training in AI and Data Science Driven Semiconductor and Photovoltaics Manufacturing (submitted)

This proposal aims to address the most critical issues in graduate educations and training to support vital US industries including semiconductor and photovoltaics manufacturing in collaboration with Materials Science and Chemical Engineering, Computer Science, Electrical and Computer Engineering, Physics, Mechanical Engineering Departments, and the Alan Alda Center for Communicating Science. It aims to develop educational programs, training and internships for the next generation of manufacturing.

Role: Co-Principal Investigator Principal Investigator: Alexander Orlov, Ph.D. Funding Period: 2024-2027 Funding Agency: National Science Foundation

Long Island Network for Clinical and Translational Science (LINCATS) (pending)

This is a proposal for a new CTSA hub, the Long Island Network for Clinical and Translational Science, headquartered at Stony Brook University and its affiliated hospitals in collaboration with Brookhaven National Laboratory, Cold Spring Harbor Laboratory and the Northport VA Medical Center. These institutions together represent a comprehensive and diverse alliance with multidisciplinary expertise across the full spectrum of Clinical and Translational Science from discovery to translation, dissemination and implementation.

Role: Co-Principal Investigator Principal Investigator: Anissa Abi-Dargham, Ph.D. Funding Period: 2024-2029 Award Total: \$29,006,313 Funding Agency: National Institutes of Health

Combating AI-Generated Science Misinformation: Investigating Impact on Racial Minority Communities and Developing Effective Science Communication Strategies (funded)

This project has two primary objectives. One, it seeks to investigate the impact of AI generated misinformation related to science and medicine on African American and Hispanics' perceptions, attitudes, and behaviors toward science and medicine and the underlying psychosocial mechanisms. Two, it aims to examine the efficacy of a generative AI literacy intervention in promoting desirable changes in critical thinking, attitudes, and behavioral intentions concerning generative AI, science and medicine issues among African Americans and Hispanics.

Role: Principal Investigator Funding Period: 2024-2025 Award Total: \$28,000 Funding Agency: SBU Office of the Vice President for Research

Fostering Connections through Theory-Informed and Evidence-Based Science Communication for Regional Resource Initiatives in Northeastern National Parks (not funded)

This project aims to develop social media communication strategies to promote awareness and engagement with initiatives and projects dedicated to mitigating the negative effects of climate change on national parks.

Role: Principal Investigator Funding Period: 2024-2025 Award Total: \$150,000 Funding Agency: U.S. Department of Interior

Synthesis of Informal Science Learning on Social Media – National Science Foundation (not funded)

This project is to: (1) examine how STEM information diffuses on social media and how it reaches different audiences through networks in existing literature, (2) identify important message features and platform affordances that can enhance the engagement with STEM content on social media among different groups of audience, and (3) review existing theories that explain the mechanisms of the diffusion of and engagement with STEM information on social media.

Role: Co-Principal Investigator Principal Investigator: Shan Xu, Ph.D. Funding Period: 2023-2026 Award Total: \$490,852 Funding Agency: National Science Foundation

Increasing Public Awareness and Understanding of Ozone Pollution in China through Climate Conversation – U.S. Department of State (funded)

This project proposes a "Climate Conversations" program in China to educate Chinese and U.S. citizens in China about new air-pollution trends, particularly the health threat posed by ozone, through a social media campaign to raise the public's awareness and understanding of the issue and to spark conversations.

Role: Co-Principal Investigator Principal Investigator: Ruobing Li, Ph.D. Funding Period: 2022-2023 Award Total: \$249,208 Funding Agency: U.S. Department of State

Promoting Social Capital for Ethnic Minority Employees – The Waterhouse Family Institute, Villanova University (funded)

This project aims to examine the mechanisms that incentivize or hinder the formation of diverse networks among racial minority employees, including individual factors, organizational factors, and technological affordances of communication channels.

Role: Co-Principal Investigator Principal Investigator: Shan Xu, Ph.D. Funding Period: 2022-2023 Award Total: \$9,980 Funding Agency: The Waterhouse Family Institute

Rise Above Anti-Asian Hate: Developing and Disseminating Evidence-based Educational Programs – The Ohio State University (funded)

The project utilizes community-engaged and interdisciplinary approach to examine the efficacy of theory-based educational programs designed to reduce anti-Asian American racism.

Role: Co-Investigator Principal Investigator: Hyunyi Cho, Ph.D. Funding Period: 2021-2022 Award Total: \$50,000 Funding Agency: Office of Research, OSU

COMPETITIVE CONFERENCE PRESENTATIONS

Li, W., Lu, S., Zheng, X., Xu, S., & Lantigua, H. (2025, August). Gateway to promoting AI for social good: Collective scientific efficacy enhances scientific consensus communication on

social media. Paper presented at the Association for Education in Journalism & Mass Communication annual conference, San Francisco, USA.

- Xu, S., Li, W., Zhao, Y., & Slater, M. (2025, May). Temporal dynamics of media and communication processes: A review of theories and meta-analysis of empirical studies. Paper presented at the International Communication Association annual conference, Denver, USA.
- Li, R., Li, W., Gilbert, C., Zheng, X., & Lindenfeld, L. (2024, August). Dynamic fear in fear appeals: Applying fear appeals to environmental communication in China. Paper presented at the Association for Education in Journalism & Mass Communication annual conference, Philadelphia, USA.
- Li, W., Xu, S., Yamamoto, M. & Kee, K. (2023, August). Examining the effect and mechanisms of social media engagement-enabled mediated contact on attitudes toward Ukrainian refugees. Paper presented at the Association for Education in Journalism & Mass Communication annual conference, Washington D.C., USA.
- Li, R., Zhou, Y., Shen, L., & Li, W. (2023, August). Racial influences, social media usage, and vaccine hesitancy: A national survey across vaccine topics. Paper presented at the Association for Education in Journalism & Mass Communication annual conference, Washington D.C., USA.
- Zheng, X., Yang, M., **Li, W.**, & Lin, H. (2023, March). The mediating roles of mental problems and racial differences in the link between social media use and e-cigarette use among youth. Paper presented at the annual meeting of the American Academy of Health Behaviors, San Francisco, USA.
- Li, W., Xu, S., Yamamoto, M. & Kee, K. (2023, May). Collective actions for Ukrainian refugees: A longitudinal test of the mechanisms and reciprocal effects of social media engagement. Paper presented at the International Communication Association annual conference, Toronto, Canada.
- Xu, S., Kee, K., Li, W., Yamamoto, M., & Riggs, R. (2023, May). Examining the diffusion of innovations from a dynamic, differential-effects perspective: A longitudinal study on AI adoption among employees. Paper presented at the International Communication Association annual conference, Toronto, Canada.
- Cho, H., Carpenter, C., & Li, W. (2023, May). Looking back and looking forward: A comprehensive meta-analysis of 40 years of media literacy interventions. Paper presented at the International Communication Association annual conference, Toronto, Canada.
- Xu, S. & Li, W. (2022, November). A tool or a social being?: A dynamic longitudinal investigation of functional use and relational use of AI voice assistants. Paper presented at the National Communication Association annual conference, New Orleans, USA.
- Li, W., Knobloch-Westerwick, S., & Cosma, C. (2021, August). "You see you" (UCU): Selfrepresentation affordance moderates bandwagon-cues' impacts on information exposure. Paper presented at the Association for Education in Journalism & Mass Communication annual conference (virtual).
- Xu, S., Li, W., Zhang, W., Cho, J., & Liu, Z. (2021, May). The dynamics of social capital and wellbeing in the mixed media environment: An experience sampling study before and during the COVID-19 pandemic. Paper presented at the International Communication Association annual conference, Denver, USA.

- Xu, S., Li, W., & Zhang, W. (2021, May). The dynamics of social capital: Examining the reciprocity between network features and social support. Paper presented at the International Communication Association annual conference, Denver, USA.
- Zheng, X., Li, W., Wong, S, & Lin, H. (2021, May). Social media and e-cigarette use among US youth: Longitudinal evidence on the roles of incidental advertisement exposure and risk perception. Paper to be presented at the International Communication Association annual conference, Denver, USA.
- Li, W., & Knobloch-Westerwick, S. (2020, August). Connect or contrast: Public self-awareness and social cues impacts on selective exposure to political content. Paper presented at the Association for Education in Journalism & Mass Communication annual conference, San Francisco, USA.
- Li, W., Sun, R., & Zheng, X. (2020, August). Wedging the gap: A multi-level analysis of genrespecific television and internet information seeking impacts on health knowledge over 8 years. Paper presented the Association for Education in Journalism & Mass Communication annual conference, San Francisco, USA.
- Li, W., & Knobloch-Westerwick, S. (2020, May). Impacts of selective exposure to social compassion messages on self-awareness. Paper presented at International Communication Association annual conference, Gold Coast, Australia.
- Li, W., & Knobloch-Westerwick, S. (2019, August). The interplay of self-awareness and self-esteem influencing selective exposure to downward and upward social comparisons on social media. Paper presented at Association for Education in Journalism & Mass Communication annual conference, Toronto, Canada.
- Li, W., Wang, W., & Bond, R. (2019, May). The role of superusers in health social news community: A network analysis of r/health. Paper presented at International Communication Association annual conference, Washington D.C., USA.
- Li, W., Watts, J., & Tan, N. (2018, November). News and entertainment media effects on cancer screening behaviors. Paper presented at National Communication Association annual conference, Salt Lake City, Utah, USA.
- Li, W., Nowak, G., Jin, Y., & Cacciatore, M. (2018, May). Inadequate and incomplete: Chinese newspapers' coverage of the first licensed human papillomavirus (HPV) vaccine in China. Paper presented at International Communication Association annual conference, Prague, Czech Republic.
- Li, W. (2017, March). News media portrayal of HPV vaccine before its first implementation in China. Paper presented at the International Crisis & Risk Communication Conference, Orlando, FL, USA.
- Li, W. (2016, October). The effects of size and diversification on Chinese newspaper companies' financial performance. Paper presented at the Media & the Public Sphere International Conference: Empowered Audiences in the Digital Age, Athens, GA, USA.

ADVISING

Master's Thesis Advisor Ishita Sharma, SBU School of Communication and Journalism Menka Suresh, SBU School of Communication and Journalism

Ph.D. Dissertation Committee Member Rosa Bermejo, SBU Department of Psychology

TEACHING EXPERIENCE

Instructor of Record

Stony Brook University, Stony Brook, NY COM 316: Mass Communication Research Method COM 317: Mass Communication Theory COM 491: Mass Communication Senior Project COM 699: Master's Project in Science Communication CIS 101: Climate Change and You

The Ohio State University, Columbus, OH COMM 3558: Social Media COMM 3554: Social Implications of Communication Technology COMM 2647: Persuasive Communication

Invited Lectures/Presentations

Fall 2024
Science Communication and AI
FY26 Government Appropriations or "Plus-Up" Funding Pitch Event, Office of the Vice President for Research and the Office of Federal Relations, Stony Brook University
Fall 2023
COM 522: Communicating Science to Policy Makers, School of Communication and Journalism, Stony Brook University
Spring 2023 & Spring 2024
COM 534: Communicating Science Using Digital Media, School of Communication and Journalism, Stony Brook University

AWARDS AND HONORS

OSU School of Communication Albert Warren Scholarship Award (2020). Excellence in teaching award given annually to one graduate student

UGA Grady College Prentiss Courson Scholarship (2016). Department scholarship award for top academic achievement

The Economic Observer Editor-in-Chief Award (2015). Yearly award for excellence in covering national policy

Communication University of China First Prize Graduate Scholarship (2011). Department scholarship awarded to top incoming graduate student

PROFESSIONAL SERVICE

Departmental Service

Committee member, Scholarship Committee, School of Communication and Journalism, Stony Brook University, 2025

Department of Communication Chair Internal Search Committee, School of Communication and Journalism, Stony Brook University, 2025

Undergraduate Scholarship Committee, School of Communication and Journalism, Stony Brook University, 2025

Graduate Admission Committee, School of Communication and Journalism, Stony Brook University, 2023, 2024

Promotion and Tenure Guideline addendum committee co-chair, School of Communication and Journalism, Stony Brook University, 2022

B.A. in Communication curriculum construction, School of Communication and Journalism, Stony Brook University, 2022

Social media and science communication workshop curriculum construction, Alan Alda Center for Communicating Science, Stony Brook University, 2022-2023

University Service

Search Committee member, Associate Director of Events and Collaborations, Collaborative for the Earth (C4E), Stony Brook University, 2025

Dean's Five-Year Review committee member, Stony Brook University, 2024 Climate Change Tiger Team member, Stony Brook University, 2024 Institutional Review Board (IRB) member, Stony Brook University, 2024-2025 IDEA Fellow search committee member, Stony Brook University, 2022

Professional Service

Editorial Advisory Board: Atlantic Journal of Communication

Grant review committee: Stony Brook University Office of Vice President for Research Seed Grant, 2025 The Waterhouse Family Institute Research Grants Committee, 2023, 2024

Ad-hoc manuscript review (# of review):

Addictive Behaviors (1), Atlantic Journal of Communication (1), Behavior & Information Technology (1), BMJ Open (1), BMC Psychiatry (1), BMC Psychology (1), Chinese Journal of Communication (1), Computers in Human Behavior (1), Communication Reports (1), Communication Research (5), Group Processes and Intergroup Relations (1), Health Communication (2), Health Education & Behavior (1), Health Promotion International (4), International Journal of Human-Computer Interaction (4), International Journal of Mental Health and Addiction (1), Journal of Computational Social Science (1), Journal of Experimental Social Psychology (2), Journal of Health Communication (7), Journalism & Mass Communication Quarterly (5), Journal of Medical Internet Research (1), Journal of Media Psychology (1), Journal of Social and Personal Relationships (2), Management Decision (1), Mass Communication and Society (4), New Media & Society (4), Science Communication (3), Scientific Reports (2), Social Media + Society (1), Technology in Society (3), Telematics & Informatics (2)

Conference paper review:

International Communication Association, 2018 – present Association for Education in Journalism & Mass Communication, 2020 - present

Mentorship:

Social Science Research Program Mentor Bronx High School of Science, New York, USA, 2020 – 2022

Panelist: AI Ethics in Teaching and Learning The Center for Excellence in Learning and Teaching, Stony Brook University, 2024 UCI Great Big Read: Do More The Office of Inclusive Excellence, University of California, Irvine, 2021 How to Be A Good Graduate Instructor Seminar School of Communication, The Ohio State University, 2020

INDUSTRY EXPERIENCES

Reporter, *The Economic Observer*, Beijing, China, 2014-2015 Reporter, *Bloomberg Businessweek*, Beijing, China, 2013-2014 Assistant Editor, *Global Entrepreneur magazine*, Beijing, China, 2011-2013

MEDIA COVERAGE

Cómo saber si lo que ves en redes sociales sobre inmigración es una noticia falsa. Factchequeado. The Promise of Health Chatbots Has Already Failed. Mother Jones Magazine.

PROFESSIONAL ASSOCIATIONS

Association for Education in Journalism and Mass Communication. 2018 – present International Communication Association. 2017 – present National Communication Association. 2017 – present