### CURRICULUM VITAE

NANCY JANE TOMES, Ph.D. Professor of History Stony Brook University

ADDRESS:

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EDUCATION:

1970-1972 Oberlin College (History), Oberlin, Ohio
1972-1974 B.A. (History, Summa cum Laude), University of Kentucky, Lexington, KY
1974-1978 Ph.D. (History) University of Pennsylvania, Philadelphia, PA

POSTDOCTORAL TRAINING:

1981-1983 National Institute of Mental Health, Post-Doctoral Trainee, Rutgers-Princeton Program in Mental Health Research

ACADEMIC APPOINTMENTS:

- 2015- SUNY Distinguished Professor of History, Stony Brook University
- 1997-2015 Professor of History, Stony Brook University
- 1984-1997 Associate Professor of History, SUNY at Stony Brook
- 1978-1984 Assistant Professor of History, SUNY at Stony Brook

MAJOR FIELDS OF HISTORICAL INTEREST:

American Medicine and Health American Social and Cultural History, 1820-1980 American Women and Gender Relations

### PUBLICATIONS

# BOOKS

The Gospel of Germs: Men, Women, and the Microbe in American Life Cambridge, MA: Harvard University Press, 1998. Paperback ed.: 1999.

<u>Madness in America: Medical and Cultural Perceptions of Mental Illness before 1914.</u> with Lynn Gamwell. Ithaca, NY: Cornell University Press, 1995.

<u>A Generous Confidence: Thomas Story Kirkbride and the Art of Asylum-Keeping, 1840-1883</u> (New York: Cambridge University Press, 1984) Paperback edition with new introduction, retitled: <u>The Art of Asylum-Keeping</u> Philadelphia: University of Pennsylvania Press, 1994.

### IN PRESS

<u>Remaking the American Patient: How Madison Avenue and Modern Medicine into</u> <u>Patients into Consumers (Forthcoming, University of North Carolina Press,</u> January 2016).

#### **BOOKS (edited volumes)**

<u>Medicine's Moving Pictures: Medicine, Health and Bodies in American Film and</u> <u>Television</u> with Leslie Reagan and Paula A.Treichler Rochester: Rochester University Press, 2007.

<u>Patients as Policy Actors</u> with Beatrix Hoffman, Rachel Grob, and Mark Schlesinger. New Brunswick: Rutgers University Press, 2011.

#### WEBSITE

"Medicine and Madison Avenue," developed in collaboration with Duke University Library. Includes over 400 advertisements with medical and health related themes published between 1910 and 1960, along with related archival material and users' guides. URL: <u>http://scriptorium.lib.duke.edu/mma/</u>

# GUEST EDITOR, SPECIAL ISSUES OF PEER REVIEWED JOURNALS

"Continuity and Contingency: the Medical Historical World According to Charles E. Rosenberg," with Susan Reverby Special issue of <u>Journal of History of Medicine</u>, vol. 63, no. 4 (October, 2008).

"Special Issue on Rethinking the Reception of the Germ Theory of Disease: Comparative Perspectives," with John H. Warner <u>Journal of the History</u> <u>of Medicine</u> 52:1 (January 1997), 7-16.

# ARTICLES, PEER REVIEWED JOURNALS

"'Destroyer and Teacher': Managing the Masses during the 1918-1919 Influenza Pandemic," <u>Public Health Reports</u> vol. 125 supplement 3 (2010): 48-62.

"Is There a Rosenberg School?" With Jeremy Greene <u>Journal of the History of</u> <u>Medicine</u>, 63:4 (October 2008), 455-466.

"Patient Empowerment and the Dilemmas of Late-Modern Medicalisation," <u>The Lancet</u>, vol. 369 no. 9562 (Feb. 24 2007), 698-700.

"The Patient as A Policy Factor: A Historical Case Study of the Consumer/Survivor Movement in Mental Health," <u>Health Affairs</u>, 25:3 (May-June 2006), 720-729.

"The 'Great American Medicine Show' Revisited," <u>Bulletin of the History of Medicine</u> 79:4 (Winter 2005), 627-663

"Reflections on September 11<sup>th</sup>: A Symposium," <u>Journal of the History of Medicine and</u> <u>Allied Sciences</u> 58:4 (October 2003), 428-432.

"Epidemic Entertainments: Disease and Popular Culture in Early Twentieth-Century America," <u>American Literary History</u> 14:4 (Winter 2002), 625-52.

"Merchants of Health: Medicine and Consumer Culture in the United States, 1900-1940," <u>Journal of American History</u>, 88:2 (Sept. 2001), 519-547.

"Introduction: Beyond the 'Two Psychiatries': Jack Pressman's <u>Last Resort</u> and the History of Twentieth-Century American Psychiatry," <u>Bulletin of the History of Medicine</u> 74:4 (Winter 2000), 773-777.

"The Making of a Germ Panic, Then and Now," 90:2 (February, 2000) <u>American Journal</u> of Public Health, pp. 191-198.

"Introduction to Special Issue on Rethinking the Reception of the Germ Theory of Disease: Comparative Perspectives," with John Harley Warner, <u>Journal of the History of Medicine</u> 52:1 (January 1997), 7-16.

"American Attitudes Toward the Germ Theory of Disease: Phyllis Allen Richmond Revisited," Journal of the History of Medicine 52:1 (January 1997), 17-50.

"Restraining the Troublesome Patient: An Historical Perspective on a Contemporary Problem," with Neville Strumpf Nursing <u>History Review</u>, 1 (Winter 1993), 3-24.

"Oral History in the History of Medicine," Journal <u>of American History</u>, 78:2(September, 1991), 607-17.

"The Private Side of Public Health: Sanitary Science, Domestic Hygiene, and the Germ Theory," <u>Bulletin of the History of Medicine</u>, 64:4 (Winter, 1990), 498-539. Reprinted in Judith Walzer Leavitt and Ronald Numbers, eds., <u>Sickness and Health in America</u> 3rd ed. Rev. (Madison: University of Wisconsin Press, 1997), 506-528.

"Women in the Professions: A Research Agenda for American Historians," with Joan Jacobs Brumberg <u>Reviews in American History</u> 10:2 (June 1982), 275-296. Reprinted in <u>History of Women in the United States</u>, ed. Nancy M. Cott (K.G. Saur Verlag, 1993).

"A Little World of Our Own: The Pennsylvania Hospital Training School for Nurses," Journal of the History of Medicine and Allied Health Sciences 33:4 (October 1978), 507-30. Reprinted in <u>Women and Health in America</u>, ed. Judith Walzer Leavitt. Madison: University of Wisconsin Press, 1984.

"A Torrent of Abuse: Crimes of Violence Between Working-Class Men and Women in London, 1840-1875," Journal of Social History 11:3 (Spring 1978), 328-45.

#### BOOK CHAPTERS, PEER REVIEWED

"The Information RX," in <u>Medical Professionalism in the Information Age</u>, eds. David Blumental and David J. Rothman, (New Brunswick: Rutgers University Press, 2010), pp. 40-65, 181-185.

"Imperial Medicine and Public Health," <u>Transitions and Transformations in the U.S.</u> <u>Imperial State: The Search for a New Synthesis, eds.</u> Alfred McCoy and Franco Scarano. Madison: University of Wisconsin Press, 2009, 273-276. "Crucibles, Capillaries, and Pentimenti: Reflections on Imperial Transformations," in <u>Transitions and Transformations in the U.S. Imperial State: The Search for a New</u> <u>Synthesis, eds. Alfred McCoy and Franco Scarano. Madison: University of Wisconsin</u> Press, 2009, 532-540.

"Speaking for the Public: the Ambivalent Quest of Twentieth-Century Public Health," in <u>The Contested Boundaries of American Public Health</u>, eds. James Colgrove, Gerald Markowitz and David Rosner, (New Brunswick: Rutgers University Press, 2008), pp. 57-81.

"Introduction," <u>Medicine's Moving Pictures</u>, with Leslie Reagan and Paula A. Treichler, Rochester: Rochester University Press, 2007, pp. 1-16.

"Celebrity Diseases: Mass Media and Representations of Disease in the 20<sup>th</sup> century U.S.," in <u>Medicine's Moving Pictures</u>, eds. Leslie Reagan, Nancy Tomes, and Paula A.Treichler, Rochester: Rochester University Press, 2007, 36-67.

"Skeletons in the Medicine Cabinet," in <u>Health, Heredity, and the Modern Home</u>, ed. Mark Jackson. (London: Routledge Press, 2008), pp. 177-195.

"Did patient/consumers 'cause' the healthcare crisis? Historical talking points for the twenty-first century patient advocate," in <u>Patient Advocacy for Health Care Quality:</u> <u>Strategies for Achieving Patient-Centered Care</u>, eds. Joanne Earp, Elizabeth French, and Melissa Gilkey. Boston: Jones and Bartlett Publishers, 2008, pp.361-385.

"The Development of Clinical Psychology, Social Work, and Psychiatric Nursing, 1900s-1980s," in <u>History of Psychiatry and Medical Psychology</u>, eds. Edwin R.Wallace and John Gach (New York: Springer Publishing, 2008), pp. 657-682.

"Patients or Health-Care Consumers? Why the History of Contested Terms Matters," in <u>History and Health Policy in the United States</u>, eds. Rosemary Stevens, Charles Rosenberg, and L.R. Burns. New Brunswick: Rutgers University Press, 2006, 83-110.

"An Undesired Necessity: the Commodification of Medical Service in Interwar America," in <u>Commodifying Everything: Relations of the Market</u>, ed. Susan Strasser (New York: Routledge Press, 2003), pp.97-118.

"Above All Other Things- Unity, "in <u>Nurses of All Nations: A History of the International</u> <u>Council of Nurses, 1899-199 with Geertje</u> Boschma. Eds. Barbara Brush and Joan Lynaugh (Philadelphia: Lippincott, 1999), pp.1-38. "Moralizing the Microbe: The Germ Theory and the Moral Construction of Behavior in the Late 19th c. Tuberculosis Movement," in <u>Morality and Health</u>, eds. Allan Brandt and Paul Rozin (New York: Routledge, 1997), pp. 271-294.

"Spreading the Germ Theory: Sanitary Science and the Home Economics Movement," in <u>Rethinking Home Economics: Women and the History of a Profession</u>, eds. Sarah Stage and Virginia B. Vincenti (Ithaca, NY: Cornell University Press, 1997), pp. 34-54. Reprinted in Judith Walzer Leavitt, <u>Women and Health in America</u>, 2<sup>nd</sup> ed., pp. 596-611.

"Feminist Historiographies of Psychiatry," <u>Discovering the History of Psychiatry</u>, eds. Mark Micale and Roy Porter, (New York: Oxford University Press, 1994), pp. 348-83.

"Historical Perspectives on Women and Mental Illness," in <u>Women, Health and</u> <u>Medicine, ed. Rima Apple, (New York: Garland Press, 1990), pp. 143-71. Also in</u> paperback edition, (New Brunswick: Rutgers University Press, 1992).

"The Great Restraint Controversy: A Comparative Perspective on Anglo-American Psychiatry in the 19th c.," in <u>Anatomy of Madness</u>, eds. W.R. Bynum, Roy Porter, and Michael Shepherd, vol. 3, (New York: Routledge, 1988), pp. 190-225.

"The Anglo-American Asylum in Historical Perspective," in <u>Location and Stigma:</u> <u>Emerging Themes in the Study of Mental Health and Mental Illness</u>, eds. Christopher Smith and John Giggs (Boston: Unwin Hyman, 1988), pp. 3-20.

"The Silent Battle: Nurse Registration in New York State, 1903-20," in <u>Nursing History:</u> <u>New Perspectives, New Possibilities</u>, ed. Ellen Lagemann (New York: Teachers College Press, 1983), pp. 107-132.

"The Quaker Connection: The Visiting Patterns of Quaker Women in Colonial Philadelphia," in <u>Friends and Neighbors: Group Life in America's First Plural Society</u>, ed. Michael Zuckerman (Philadelphia: Temple University Press, 1982), pp. 174-195.

# **REVIEW ESSAYS**

"The Masses and the Market," <u>Women's Review of Books</u> 20:6 (March 2003), 6-7. [on Lizabeth Cohen's <u>The Consumers' Republic</u>]

"The History of Shit," <u>Journal of the History of Medicine</u> 56:4 (Oct. 2001), 400-404. [on Dominique Laporte, <u>History of Shit</u> and James Whorton, <u>Inner Hygiene:</u> <u>Constipation and the Pursuit of Health in Modern Society</u>.]

"The Interventionist Imperative," <u>Medical Humanities Review</u> 1:2 (July 1987), 35-39. [on J.H. Warner, <u>The Therapeutic Persuasion</u>]

"The Anatomy of Madness: New Directions in the History of Psychiatry," <u>Social Studies</u> <u>of Science</u> 17(1987): 358-371. [on Roy Porter, W.F. Bynum, and Michael Shepherd, <u>The</u> <u>Anatomy of Madness: Essays in the History of Psychiatry, People, and Ideas</u> ]

"From Useful to Useless: The Changing Social Value of Children," <u>Reviews in American</u> <u>History</u> 14:1 (March 1986), 50-54. [on Viviana Zelizer, <u>Pricing the Priceless Child</u>]

"The Social Transformation of American Medicine: An Historical Perspective,"[on Paul Starr, <u>The Social Transformation of American Medicine</u> and George Rosen, <u>The</u> <u>Structure of American Medical Practice</u>, 1875-1941] <u>Sociology of Health and Illness</u> 7:2 (July 1985), 248-259.

"The White Plague Reconsidered," <u>Bulletin of the History of Medicine</u> 63(1989): 467-80. [On Linda Bryder, <u>Below the Magic Mountain</u> and F.B. Smith, <u>The</u> <u>Retreat of Tuberculosis</u>, 1850-1950.]

#### ARTICLES, NON PEER REVIEWED JOURNALS

"The Patient as Consumer Watchdog," *Virtual Mentor*. 2013; 15(11):978-981. http://virtualmentor.ama-assn.org/2013/11/msoc1-1311.html. Accessed November 6, 2013.

"Bodies of Evidence," OAH Magazine of History, 19:5 (September 2005), 7-13.

"Madison Avenue Medicine," Ideas 7:1 (2000), 4-17.

"Devils in the Heart: Historical Perspectives on Women and Depression in Nineteenth Century America." <u>Transactions and Studies of the College of Physicians of</u> <u>Philadelphia</u>, 13:4 (December, 1991), 363-386.

"Mastering the Microbe: From Tuberculosis to AIDS," <u>Humanities</u>, 15:2 (March/April 1994), 28-31.

"The Domesticated Madman: Changing Concepts of Insanity at the Pennsylvania Hospital for the Insane, 1780-1830," <u>Pennsylvania Magazine of History and Biography</u> 56:2 (April 1982), 271-86.

### CHAPTERS, NON PEER REVIEWED BOOKS AND PROCEEDING VOLUMES

"From Patients' Rights to Consumers' Rights: Some Thoughts on the Evolution of a Concept." <u>Making History: Shaping the Future</u>, Proceedings of the 1998 Conference, Mental Health Services of Australia and New Zealand (Balmain, Australia: TheMHS, 1999), 39-48.

"Women and Depression: A Historical Perspective," <u>History of Psychiatric Diagnoses</u>, [Proceedings of the 16th International Symposium on the Comparative History of Medicine, East and West] (Tokyo: Ishiyaku EuroAmerican, Inc., 1997), 55-83.

#### FELLOWSHIPS AND GRANTS

- National Humanities Center, Jessie Ball DuPont Fellowship Program, Visiting Scholar. Seminar conducted: "Worried Sick, Worried Well," June 6-25, 2010.
- Robert Wood Johnson Foundation. Investigator Award in Health Policy Research, 2003- 2005.
- Ahmanson Foundation, National Humanities Center, grant to develop "Medicine and Madison Avenue," website in collaboration with Duke University Library, 2000-2001
- National Humanities Center. Burroughs Wellcome Fund Fellow in the History of Modern Medicine, 1999-2000.

National Library of Medicine, Publication Grant Program, Research Grant 1993-94

National Endowment for the Humanities. Interpretive Research Grant, Humanities, Science and Technology Program, 1992-94.

- Rockefeller Foundation Fellowship, Humanities Residency Program of the Francis C. Wood Institute, College of Physicians of Philadelphia, 1988-89.
- American Council of Learned Societies, Grant-in-Aid, 1987.
- American Council of Learned Societies. Grant-in-Aid for Recent Recipients of the Ph.D., 1979.

University of Pennsylvania, Patterson Fellowship in American History, 1976-77.

# HONORS AND AWARDS:

SUNY Distinguished Professorship, conferred May 2015.

- Arthur J. Viseltear Prize for Distinguished Scholarship in Public Health History, American Public Health Association, 2011.
- Fielding Garrison Lecturer, American Association for the History of Medicine, 2004. State University of New York Award for Outstanding Research in the Humanities, Arts, and Social Sciences, 2002.
- Welch Medal for best book in the history of medicine, American Association for the History of Medicine, 2001 (for <u>Gospel of Germs</u>).

Watson Davis Prize, History of Science Society, for an outstanding book on the history of science for a general audience, 2001. (for <u>Gospel of Germs</u>).

Los Angeles Times Book Awards, 1999: Selection of <u>Gospel of Germs</u> as one of five best works of history published in 1998.

# PROFESSIONAL SERVICE:

- American Association for the History of Medicine, Vice-President, 2010-2012, President, 2012-2014.
- Councilor, American Association for the History of Medicine, 2009-2011.
- Chair of Program Committee, American Historical Association, Annual Meeting, Washington, D.C., Jan. 3-6, 2008.
- Member, Wellcome Trust Centre for the History of Medicine, International Advisory Board, 2007-2009.
- Member, Associated Medical Services Research Review Committee, 2005-2009. Organizer of Conference in Honor of Charles E. Rosenberg, Harvard University, June 18-19, 2004.
- Co-Chair, Program Committee, American Association for the History of Medicine, 2002 Annual Meeting, Kansas City, Missouri.
- National Humanities Center, Fellowship Application Reviewer, 2000-present Acting Director, Francis C. Wood Institute for the History of Medicine, College of Physicians of Philadelphia, 1989-1990.
- Chair, Program Committee, American Association for the History of Medicine, 1993 Annual Meeting, Louisville, Kentucky.
- Co-Chair, Program Committee, Organization of American Historians, 1985 Annual Meeting, Minneapolis, Minnesota.

# Current Consultant work:

Advisory Board, "Cultural History of the National Health Service," research grant funded by the Wellcome Trust for the Medical Humanities.

Advisory Board, On-line Certificate and Master's Program in the History of Medicine, Institute for the History of Medicine, the Johns Hopkins University.

*Past Consultant work:* "Kings Park," documentary by Lucy Winer, 2009-present; Fairmount Park, "Art in the Park," 2009; "History of Psychiatric Nursing," New York State Nursing Association project; "The People's Plague," PBS series on the history of tuberculosis by Florentine Films; "Madness in America," Art exhibit marking 150<sup>th</sup> year of American Psychiatric Association, on tour in Philadelphia, New York, Chicago, 1994-1995.

*Editorial Boards*, Current Service: <u>Journal of the History of Medicine and Allied</u> <u>Sciences</u>, Board of Managers, 2002- present. Past Service: <u>Bulletin of the History of</u> <u>Medicine</u>, <u>History of Psychiatry</u>, <u>Isis</u>, <u>Journal of the History of Medicine and Allied</u> <u>Sciences</u>, <u>Nursing History Review</u>

Manuscript Reviewer: Bulletin of the History of Medicine, Journal of the History of Medicine and Allied Sciences.

*Manuscripts Reviewed for Presses*: California, Cambridge, Cornell, Harvard, Johns Hopkins, New York University, North Carolina, Oxford, Rochester, Rutgers, Temple, and Wisconsin.

*Memberships*: American Association for the History of Medicine, American Historical Association, American Studies Association, Berkshire Conference of Women Historians, Organization of American Historians

EXTRA MURAL INVITED PRESENTATIONS:

#### International:

Keynote Speaker, Biennial Congress of the European Association for the History of Medicine and Health, Cologne, Germany, 2-5 Sept 2015. Presentation: "Historical Reflections on the 'Doctor Shopper.'"

Huntington Library, Inaugural Lecture in the History of Medicine, 25 March 2015. Presentation: "Norman Cousins and 'The Anatomy of an Illness.'"

University of Warwick, Conference on Household Medicine, July 5-7, 2012. Plenary address: "Shopping for Health."

London School of Hygiene and Tropical Medicine, Conference on Health Rights in Global Historical Perspective. Plenary speaker, Feb. 17-18, 2011. Presentation: "The Patient as Policy Actor: Historical Questions and Comparative Perspectives."

London School of Hygiene and Tropical Medicine, Centre for History in Public Health, Seminar on History and Public Health," Feb. 16, 2011. Presentation: "Shopping for Health: Historical Perspectives on the Patient as Critical Consumer."

McGill University, Department of Social Studies of Medicine, January 21, 2011. Presentation: "The 'Seat of the Scornful': reflections on a skeptical patient."

Wellcome Trust Centre for the History of Medicine at University College, London. Amalie Kass Lecture, Oct. 7, 2005. Lecture: "Who Speaks for 'the Patient'? Historical Reflections and Contemporary Questions." Also presented at the Centre for the History of Medicine, University of Exeter, October, 2005.

Manchester University, Centre for the History of Science, Technology, and Medicine. Conference on "Mediating Biomedicine: Engaging, Resisting, Negotiating," September 10-11, 2004. Presentation: "A Critical History of the Consumer Health 'Revolution'"

Wellcome Trust Centre for the History of Medicine at University College, London. Conference on Anglo-American Medical Relations: Historical Insights, June 19-21, 2003. Presentation "An Historical Comparison of Pharmaceutical Drug Advertising in the U.S. and Other Industrialized Nations."

Mental Health Services of Australia and New Zealand, 1998 Meeting, Tasmania, Australia, 1998. Keynote presentation: "From Patient to Consumer."

Taniguchi Foundation, 16th International Symposium on the Comparative History of Medicine, East and West, on "History of Psychiatric Diagnoses," Kyoto, Japan, 1991. Presentation: "Women and Depression: A Historical Perspective."

National:

Heberden Society Lecture, New York Academy of Medicine: October 1, 2014. Presentation: "Whatever Became of Good Old Doc?" The Image Crisis in American Medicine, 1945-1965."

American Association for the History of Medicine, Annual Meeting, May 9, 2014. Presidential Lecture: "Whatever Became of Good Old Doc?" The Image Crisis in American Medicine, 1945-1965."

Columbia University, Rosner Lecturer, May 17, 2012. Presentation: "The Doctor Shopper."

American Public Health Association, Annual meeting, Nov. 1, 2011. Presentation: Back to the '70s: Reflections on the 1970s consumer health 'revolution"

American Association for the History of Medicine, Annual meeting, April 28-May 1,2011. Panelist in session: "Germs, Gender, and Food: Remembering Gina Feldberg."

Suffolk University Law School, Health Law and Policy Series. April 14, 2011. Presentation: "The Information Rx."

Organization of American Historians, Annual Meeting, March 17-18, 2011. Comment on session, "The Intermediate Consumer: Expertise and Consumer Culture in the Twentieth Century." Johns Hopkins University, Conference in Honor of Harry Marks, October 30, 2010. Presentation: "Markets and Medicine."

Johns Hopkins University, History of Medicine Seminar, October 28, 2010. Presentation: "The 'Seat of the Scornful': reflections on a "skeptical" patient."

American Association for the History of Medicine, Annual meeting, Apr. 29- May 2, 2010. Luncheon Workshop moderated: "Post-asylum geographies and film."

Rice University, Faculty Response Seminar, November 13, 2009: commentator on Kirsten Ostherr, "Medical Reality TV."

Muhlenberg College, undergraduate program in public health, Oct. 7-8, 2009. Presentation: "Finding the "Public" in Public Health,"

National Library of Medicine, James Cassedy Lecture, July 7, 2009. Presentation: "The Information RX." Also given at Yale University, History of Medicine Colloquium, September 22, 2008.

American Association for the History of Medicine, April 11, 2008. Panel Participant: "Why Isn't My Paper on the Program? A Guide to Writing Abstracts."

University of Minnesota, Culpepper Lecturer, Nov. 12, 2007. Presentation: "Medicine and Madison Avenue." Also presented at Ohio State University, J.C. Burnham Lecture, October 26, 2006.

University of Wisconsin, "Transitions and Transformations in the U.S. Imperial State," November 9-11, 2006. Comment on Session: "Public Health."

Columbia University, "Public Health and the State: Yesterday, Today, and Tomorrow," Conference in honor of Barbara Rosenkrantz," October 17-18, 2005. Presentation: "Cart Before Horse? Public Health in an Age of Market Medicine."

American Association of Colleges and Universities, Symposium on Medicalization (with Troy Duster, Jonathan Metzl, Cindy Patton, and Nikolas Rose), June 10, 2005. Presentation: "Storming the Temple of Aesculapius: Patient 'Empowerment' and the Dilemmas of Late Modern Medicine."

MacArthur Foundation, Network on Mental Health Policy Research Meeting, April 29, 2005. Presentation: "Historical Perspectives on the Health Consumer."

Harvard University. Conference in Honor of Charles E. Rosenberg, June 18-19, 2004. Presentation: "Is There a Rosenberg School?" co-authored with Jeremy Greene.

American Association for the History of Medicine Annual Meeting, April 29- May 2, 2004. Fielding H. Garrison Lecture: "The 'Great American Medicine Show' Revisited." Also given at the University of California at San Francisco as Chauncey Leake Lecture, April 21, 2005.

Ackerman Symposium on Culture and Medicine: "Professional Values in the Age of Consumer Medicine." Harvard University, April 23-24, 2004. Plenary address: "The Rise of Consumer Medicine: the Troubled History of a Complex Concept."

University of Texas Southwestern Medical Center. Ethics Grand Rounds, Feb. 10, 2004. Presentation: "Advertising Medicine."

American Historical Association Annual Meeting, Jan. 8-11, 2004. Presentation: "Impatient Consumers: American Medicine and the Modern Consumer Movement."

David L. Cowen Lecture in the History of Pharmacy, Rutgers University, Ernest Mario School of Pharmacy. November 10, 2003. Presentation: "Medicines and Madison Avenue."

Organization of American Historians, Annual Meeting, April 3-6, 2003. Chair and Comment for Session, "Machine-Age Bodies: Technology and the Redefinition of Self in Twentieth-Century America."

University of Michigan, Department of Psychiatry, Grand Rounds: Presentation: "From Patients' Rights to Consumers' Rights: the biography of a concept," February, 2003.

American Association of Medical Colleges, Annual Meeting. November 9, 2002. Panel Organized by the Organization of Student Representatives and Organization of Resident Representatives. Presentation "Physicians and the Pharmaceutical Industry: Historical Perspectives."

Logan Clendenning Lecturer, Kansas University Medical Center, September, 2002. Presentation: "Why Doctors Didn't Advertise."

Maine Humanities Council, Summer Institute, "Humanities at the Heart of Health Care," June 23-27, 2002. Presentation: "Whose Hospital Is It?"

John Fulton Lecturer, Beaumont Medical Club, Yale University Medical School, Jan. 18-19, 2002. Presentations: "Voodoo Medicine? Advertising and the Modern Health Consumer," and "Medicine and Madison Avenue."

Hagley Museum and Library. Conference on "Commodifying Everything: Consumption and Capitalist Enterprise," Oct. 12-13, 2002. Presentation: "An Undesired Necessity: Medical Service as Commodity in Interwar America." Also given at History of Science Department, Harvard University, February 2003.

Cornell University, Centennial Celebration of College of Human Ecology, March 30, 2001. Keynote address: "The Curious History of the Woman Expert."

St. Louis University. Conference on "Writing the Past, Claiming the Future: Women and Gender in Science, Medicine and Technology," October 12-15, 2000. Session Comment: "Nursing Women and Their Challenges to Comfortable Conventions."

Indiana University, Departments of History and History and Philosophy of Science, September 8, 2000. Presentation: "The United States of Good Health: Medicine and Health Care in Twentieth-Century America."

National Humanities Center, February 7, 2000. Presentation: "Medicine and Madison Avenue." Also given at the Institute for Health, Health Care Policy, and Aging Research at Rutgers University, March 6, 2000, and History Department, Carnegie Mellon University, Sept. 14, 1999.

ADMINISTRATIVE AND UNIVERSITY SERVICE (Selected)

Co-Chair, AdHoc Committee on the Arts, Humanities, and Lettered Social Sciences
Co-Chair, Search Committee, Stony Brook University Provost, 2011
Chair, Department of History, 2007-2010
Associate Dean for Curriculum, College of Arts and Sciences, Stony Brook, 2000-2002
Associate Dean for Faculty Affairs and Personnel, College of Arts and Sciences, Stony Brook 1997-1999
Chair, Search Committee, Vice Provost for Undergraduate Education, 2009-2010
Member, Faculty Advisory Board, Melville Library 2009Arts and Sciences, Curriculum Committee. Member, 2003-2010; Chair, 2006-2008
Rethinking the Medical Humanities at Stony Brook, Steering Committee, 2007- Chair, Women's Studies Search Committee, 2005-2006, 2006-2007
Chair of Searches in American History: 2003-04, 2004-05, 2006-2007
Middle States Accreditation Review, Self Study Committee, 2002-2003

### RECENT TEACHING ACTIVITIES

Undergraduate courses: introductory survey, "U.S. History to 1877," "Social History of Advertising," "The Making of 'Modern America', 1870 to 1940," "Disease in American History," "Consumer Movements in American History," and "Assassins: Social and Cultural Responses to Presidential Assassinations in the U.S."

Graduate history courses: Core Seminar in History, Theory and Practice; Dissertation Prospectus Workshop; Teaching Practicum; Theme Seminar on Body Politics: Gender, Health, and Personal Identity in the 20<sup>th</sup> c.; Theme Seminar on Modern Consumer Culture in Comparative Perspective; and advanced research seminar for doctoral candidates. For MPH program: History of Public Health.

Graduate dissertations under my direction to date: 17 completed, 5 in progress Topics include: the Black Church and the AIDs epidemic; Chinese medicine in post-WW2 America; the automobile as a public health problem, 1920s to 1960s; race and psychiatry in New York City, 1930s to 1970s; adoption and motherhood in interwar New York City; radio and TV advertising to children, 1930-1960.

Graduate dissertation committees on which I served: 32 completed Topics include: the history of the cigarette in postwar Germany; the gay rights movement in Germany; South Korean immigrants and the Rodney King riots; and the history of early women photographers in the U.S.

5/2015