PROPRIETARY & CONFIDENTIAL







Arcadia Power's proprietary billing + data platform integrates with electric and gas utilities across all 50 states



We're building machine learning models to retrieve, normalize, and manage customer energy data and manage billing across 100+ utilities

Through direct bank-to-bank utility connections, we provide customers one monthly bill with analytics, RECs, PPAs, efficiency, and financing

We're making cleaner energy easy,

and serving as an energy robo-advisor to help customers save

Utility energy data and benchmarking

Arcadia Power



Renewable project information and status updates



24/7 solar subscription production tracking

0	Solar Co-op: Biscay Pond	Project I		20 kWh \$150.89
n Darboard NotReatons () Referats		h dha shekin daha	Lagi Mutitia	
oucts	Production Reports (2 panels)			Buy More Panels
Price Alerta	Date	Project KMh	Your KMIn	Sarings
Clean Wind Energy Selar Co-op	January 2018	221	18-62	\$5.34
Home Efficiency	December 2017	274	22.83	56.62
OUNT	November 2017	333	27.75	58.05
My Account Statements	Orniber 2017	388	32.33	91.31
Help Center Logout	September 2017	456	38.00	\$11.02

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6 Price Ale e Clean Win

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Simple online billing and account management



Clean and Efficient Products and Subscriptions



Ongoing web and email engagement



PLATFORM HIGHLIGHT



We're partnering with product companies to get consumers the latest tech at no upfront cost





We're currently analyzing energy usage, customer demographic, and repayment data to create a **utility account replacement for a consumer FICO score.** Products also provide access to Dynamic Pricing markets.



